



# Focus on the sustainable development of the Norilsk Industrial District



Environment and sustainable development



Efficiency



Global competitive edge drawing on Tier 1 assets



Focus on growth



Dynamic corporate culture



NORILSK NICKEL



**Promote innovation and boost performance**

- Transform the corporate culture
- Develop new employment models
- Implement dedicated young talent development and retention programmes



**Break the island mentality**

- Improve the region's operating environment for new businesses to emerge
- Bring on fibre optic cabling infrastructure to communicate with the mainland
- Reconstruct Alykel Airport



**Improve local infrastructure**

- Build convenient social, sports, and transport infrastructure
- Support public initiatives to develop urban infrastructure jointly with the regional authorities

We start a new decade focusing on the sustainable development of the Norilsk Industrial District and the all-round improvement of our employees' living and working conditions

MMC Norilsk Nickel plays an essential role in the life of Norilsk. We are entering a new decade (2015–2025) being fully aware of that and feeling responsible for the sustainable development of the Norilsk Industrial District. Hence, our strategy's key priority is to improve environmental conditions and ensure higher living and working standards for our employees.